The Central IL Customer Service Association Partnership Opportunities

***Our Purpose:*** *The Central IL Customer Service Association purpose is to empower the community to create exceptional customer service experiences for those who live, work, and play in central Illinois.*

The Central IL Customer Service Association (CILCSA) invites you to partner with us to enhance customer service experiences for consumers doing business in, living in and visiting Central IL. We offer a variety of ways to collaborate with us.

**The WOW Award Sponsorship:**

*The WOW Award celebrates an exceptional individual quarterly who provided amazing customer service. Customer service personnel are nominated by individuals in the community who have had an experience that made them think “WOW”, that was amazing!*

**The WOW Sponsor will receive:**

* Your logo on the the WOW nomination submission page
* The opportunity to use your partnership with CILCSA in advertising throughout the year
* The opportunity to publicize an interview with each quarter’s recipient (based on their willingness to participate)
* Social media tag on all WOW event posts
* Invitation to WOW quarterly award presentations with a photo opportunity with the recipient
**Investment: ~~$800 (one year commitment).~~ Current Sponsor: **

**Keynote Speaker Sponsorship Partner:**

*This is an opportunity to partner with us to bring talented professionals who speak about exceptional customer service to our Central IL community. We have a proven track record of hiring top notch speakers that deliver motivating messages to our members at our educational sessions that we provide throughout the year.*

**The Keynote Event Sponsorship Partner will receive:**

* Full recognition in all promotion of the event including website and social media
* VIP Seating at the event
* Opportunity to introduce the speaker
* An exhibit table at the event to promote your business to attendees
* Listed for one-year as a CILCSA sponsor on the website events page
* Participation in a promotional video prior to the event and a video recap following the event
* Autographed book from the speaker (if available)
* One year corporate membership to CILCSA

**Investment: $5000**

**Speaker Sponsorship Partner:**

*Speaker sponsorship is an opportunity to put your company’s name behind a professional keynote speaker who will deliver a motivational and educational message about exceptional customer service*

* Full recognition in all promotion of the event including website and social media
* VIP Seating at the event
* Opportunity to introduce the speaker
* Autographed book from the speaker (if available)
* One year individual membership to CILCSA

**Investment: $2500**

**Food & Beverage Sponsor of Event:**

* Full recognition in all promotion of the event as the Refreshment Sponsor, including website and social media
* Company signage on the refreshment table
* One year individual membership to CILCSA
* Sponsor may choose catering vendor as long as the venue does not have a conflict or preferred vendor list

**Investment: $1000**

**Venue Sponsor of Event:**

* Full recognition in all promotion of the event as the Venue Sponsor, including website and social media
* VIP Seating at the event
* One year individual membership to CILCSA

**Investment: $500**

**Prize Sponsor at Event:**

* Minimum prize value $100
* Be present on stage to draw for and present your prize to the recipient
* Listed on the CILCSA event page as a prize sponsor with prize mentioned

**Investment: In Kind**

**Print Sponsor:**

* Listed on Website as Official Print Sponsor of CILCSA
* One year corporate membership to CILCSA
* Printed materials include, but are not limited to:  WOW Award materials needed (flyers, certificates, letters); Event Marketing Materials (approx. 8 events per year and approx. 200-300 pieces each); Welcome Kit materials (approx. 4-6 flyers, ½ sheets, postcards, approx. 250-300 copies and then as needed).  Kit materials (approx. 4-6 flyers, ½ sheets, postcards, printing approx. 250-300 copies and then as needed).

**Investment: ~~In Kind,~~****~~1-year sponsorship, renewal and first right of refusal following years~~Current Sponsor:** 

**Thank you for your interest in supporting CILCSA as a sponsor! Our members truly allow us to provide high-quality, national speakers and engaging networking events!**

**Partnership Form:**

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Company name to appear on all materials Billing Address

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Contact name City State

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Phone Email

**Partnership Level You Are Interested In Sponsoring:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Method of Payment: \_\_\_\_\_Enclosed is a check \_\_\_\_\_Send invoice \_\_\_\_\_Credit card

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Name and address if different than above

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Card Number Signature

\_\_\_\_\_\_\_\_\_Expiration Date \_\_\_\_\_\_\_CCV Code \_\_\_\_\_\_\_\_Billing Zip Code for Card

**For additional questions or to speak with a CILCSA Board Member about these and other ideas you may have,
e-mail** **smile@cilcsa.org****.**

**For a full list of CILCSA Board Members visit:** [**https://www.cilcsa.org/about**](https://www.cilcsa.org/about)